

# 2011-12 Reflections Theme “Diversity Means...”



## National PTA Reflections Program | Visual Arts

Students must adhere to the General Student Participation Rules as well as the following Visual Arts Rules.

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### Description

A visual arts entry must be an original print, drawing, painting, collage, photographic collage, metal etching or punch work, fiber work, or computer-generated artwork that relates to the current Reflections Program theme.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme.

### Presentation

- All art must be flat and may not be more than 3/8 inch thick. This includes all two-dimensional materials and images, including small, flat items (such as string, fabric, and screening) that have maximum surface contact with the face of the image. Nothing three-dimensional (noodles, beans, beads, boxes, etc.) may extend off the surface of a work.
- No art may exceed 24 inches by 30 inches, including a mat.
- Entries may be submitted on paper, canvas board, cardboard, hot or cold pressboard, or canvas (not to exceed 3/8-inch thickness).
- Mount all paper or canvas entries on sturdy cardboard mats, but not in wood, metal, plastic, or glass frames.
- Protecting the work with shrink-wrap or a transparent plastic cover is optional but highly recommended.
- Lamination is discouraged because it can permanently damage the surface of the artwork.

### Works Not Accepted

- Sculpture, ceramics, and other three-dimensional artwork
- Stained glass and jewelry, regardless of thickness
- Reproductions or enlargements of other artwork

### Use of Copyrighted Material

Use of copyrighted material, including any copyrighted cartoon characters or other such material, is not acceptable in any Visual Arts submission, with the following exceptions:

- Visual art work may include public places, well-known products, trademarks, or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.
- Visual arts collages may include portions of existing copyrighted works, such as photographs, magazine clippings, Internet images, and type cut out of a newspaper, as long as those portions of copyrighted works are used to create a completely new and different work of art. A collage should be judged for its whole, not by its parts, and whether the resulting work stands as a creative, original work of art on its own.

### Format

- Label the Visual Art entry on the back of the artwork in **lower case** letters *exactly* in this order:

**state abbreviation.arts category.grade level.student last name.student first name.jpg**

Example: md.vis art.mid.smith.mary.jpg

Grade levels should be indicated only as pri, int, mid, sen.

### Labeling Your Documents and Files

Submissions that win at local levels will be forwarded to the next level of adjudication. Final judging of winning entries occurs at the national level where all entries are received in an electronic format using the file names outlined below. It is therefore very important to follow these instructions exactly when labeling files and forms.

- Label the bottom of each page submitted in hard copy with the appropriate file name as indicated.
- Place all file names in the **bottom right corner of each page**, so that identifying information can be easily concealed if needed.
- Do not write or type anything on the back of any page of paper.

### **Student Entry Form**

- Please complete all information on the Student Entry Form.
- Label the form in the bottom right hand corner as follows:

**state abbreviation.arts category.grade level.entry.student last name.student first name.pdf**

Example: md.vis art.mid.entry.smith.mary.pdf

- Give the dimensions of the work in inches, including mat.
- Please describe the medium (crayons, oil on canvas, etc.).
- The required **Title** and required **Artist Statement** should be included. If the required Artist Statement is too long to fit on the form, please write “See Attachment” on the form. Then submit the Artist Statement in its entirety on a separate piece of paper. Label the artist statement as follows:

**state abbreviation.arts category.grade level.statement.student last name.student first name.doc**

Example: md.vis art.mid.statement.smith.mary.doc

### **Consent Form**

Completed and signed consent forms must be included for all individuals whose recognizable images or voices appear in a Reflections entry. Individuals over the age of eighteen may sign their own Consent Form. A parent or legal guardian must sign for individuals under the age of eighteen.

- Label each Consent Form in the bottom right hand corner as follows:

**state abbreviation.arts category.grade level.consent.student last name.student first name.pdf**

Example: md.vis art.mid.consent.smith.mary.pdf

### Packing

- Pack the Student Entry Form, Artist Statement, and Consent Form(s) in a large manila envelope that opens and closes with a clasp. Do not glue the envelope shut, as it needs to be able to be opened and closed through various stages of judging. The envelope should be at least 8.5 x 11 inches, as the forms inside should not be folded.
- Attach this manila envelope to the protective backing of your art work with masking tape. Tape only the two sides of the envelope, not the top of nor the bottom of the envelope.



Label the outside of the clasp side of the envelope as follows:

**state abbreviation.arts category.grade level.student last name.student first name**

Example: md.vis art.mid.smith.mary